

eCourse Outline

Starting a Business in NH - I have an idea!

1. **I have an idea!**
2. **Are you Entrepreneurial?**
 - a. Motivated
 - b. Self-Starter
 - c. Risk Taker
3. **Are you ready to start a business**
 - a. Is this the right time?
 - b. Prioritize the business?
 - c. Balance commitments?
 - d. Needs vs. Wants
 - i. Income requirements
 - ii. Cover expenses
 - iii. Personal budget
 - iv. Mission driven
 - v. Financially motivated
 - vi. Define your purpose
 - e. Keys to success
 - i. Network of support
 - ii. Flexibility / Adaptability
 - iii. Creative problem solving
4. **Is business ownership right for you?**
 - a. Stay cool under pressure
 - b. Deal well with change
 - c. Stay on task
 - d. Manage your time
 - e. Work through problems
 - f. Commit for the long term
 - g. Keep your promises
 - h. Live on less money for a time
 - i. Spend money when necessary
 - j. Lead a group comfortably

- k. Accept your limitations
 - l. Ask for help when needed
- 5. Evaluating your business idea
 - a. Evaluation tools
 - i. Does It Have Legs*
 - ii. Evaluating Your Business Idea*